

INVOICE



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
787208-1	06/20/12	May 2012	04/30/12 - 06/20/12

Station	Account Executive	Sales Office	Sales Region
WUPW	Anjie Brady	Pelny-Philadelphia	National

Billing Address:

Advertiser	Product	Estimate Number
US Chamber of Commerce	US Chamber	436

Media Ad-Ventures
Attention: Accounts Payable
8136 Old Keene Mill Rd.
Springfield, VA 22152

Flight Dates	Order #	Alt Order #
06/14/12 - 06/20/12	767208	6814167

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

IOB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/14/12	05/18/12	Maury	M-F 10-11 AM	11111--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 11111-- 5 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 05/14/12 10:24 AM Maury M-F 10-11 AM :30 USCOHWRO511 \$50.00 NM 2 WUPW 05/15/12 10:22 AM Maury M-F 10-11 AM :30 USCOHWRO511 \$50.00 NM 3 WUPW 05/16/12 10:11 AM Maury M-F 10-11 AM :30 USCOHWRO511 \$50.00 NM 4 WUPW 05/17/12 10:21 AM Maury M-F 10-11 AM :30 USCOHWRO511 \$50.00 NM 5 WUPW 05/18/12 10:40 AM Maury M-F 10-11 AM :30 USCOHWRO511 \$50.00 NM									
2	05/14/12	05/18/12	Anderson	M-F 4-5 PM	11111--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 11111-- 5 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 05/14/12 4:21 PM Anderson M-F 4-5 PM :30 USCOHWRO511 \$50.00 NM 2 WUPW 05/15/12 4:46 PM Anderson M-F 4-5 PM :30 USCOHWRO511 \$50.00 NM 3 WUPW 05/16/12 4:22 PM Anderson M-F 4-5 PM :30 USCOHWRO511 \$50.00 NM 4 WUPW 05/17/12 4:22 PM Anderson M-F 4-5 PM :30 USCOHWRO511 \$50.00 NM 5 WUPW 05/18/12 4:59 PM Anderson M-F 4-5 PM :30 USCOHWRO511 \$50.00 NM									
3	05/14/12	05/18/12	FOX Toledo News at 6:30	FOX Toledo News at 6:30	11111--	:30	5	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 11111-- 5 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW 05/14/12 6:57 PM FOX Toledo News at 6:30 PM FOX Toledo News at 6:30 :30 USCOHWRO511 \$60.00 NM 2 WUPW 05/15/12 6:56 PM FOX Toledo News at 6:30 PM FOX Toledo News at 6:30 :30 USCOHWRO511 \$60.00 NM 3 WUPW 05/16/12 6:45 PM FOX Toledo News at 6:30 PM FOX Toledo News at 6:30 :30 USCOHWRO511 \$60.00 NM 4 WUPW 05/17/12 6:40 PM FOX Toledo News at 6:30 PM FOX Toledo News at 6:30 :30 USCOHWRO511 \$60.00 NM 5 WUPW 05/18/12 6:57 PM FOX Toledo News at 6:30 PM FOX Toledo News at 6:30 :30 USCOHWRO511 \$60.00 NM									

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767208-1	05/20/12	May 2012	04/30/12 - 05/20/12

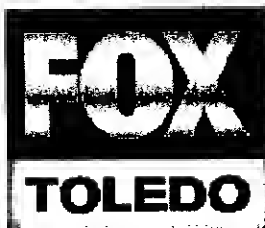
Advertiser	Product	Estimate Number
US Chamber of Commerce	US Chamber	436

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	05/14/12	05/18/12	The Office	M-F 7-7:30PM	11111--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 11111-- 5 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWM 05/14/12 7:21 PM The Office M-F 7-7:30PM :30 USCOHWRO511 \$80.00 NM 2 WUPWTu 05/15/12 7:26 PM The Office M-F 7-7:30PM :30 USCOHWRO511 \$80.00 NM 3 WUPWw 05/18/12 7:21 PM The Office M-F 7-7:30PM :30 USCOHWRO511 \$80.00 NM 4 WUPWTh 05/17/12 7:29 PM The Office M-F 7-7:30PM :30 USCOHWRO511 \$80.00 NM 5 WUPWF 05/18/12 7:30 PM The Office M-F 7-7:30PM :30 USCOHWRO511 \$80.00 NM									
5	05/14/12	05/18/12	How I Met Your Mother	M-F 730-8PM	11111--	:30	5	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 11111-- 5 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWM 05/14/12 7:45 PM How I Met Your Mother M-F 730-8PM :30 USCOHWRO511 \$80.00 NM 2 WUPWTu 05/15/12 7:43 PM How I Met Your Mother M-F 730-8PM :30 USCOHWRO511 \$80.00 NM 3 WUPWw 05/18/12 7:43 PM How I Met Your Mother M-F 730-8PM :30 USCOHWRO511 \$80.00 NM 4 WUPWTh 05/17/12 7:53 PM How I Met Your Mother M-F 730-8PM :30 USCOHWRO511 \$80.00 NM 5 WUPWF 05/18/12 7:48 PM How I Met Your Mother M-F 730-8PM :30 USCOHWRO511 \$80.00 NM									
6	05/14/12	05/18/12	Monday Prima	Monday Prime	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWM 05/14/12 10:00 PM Monday Prima Monday Prime :30 USCOHWRO511 \$400.00 NM									
7	05/18/12	05/18/12	AMERICAN IDOL	PRIME	--1----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 --1---- 1 \$1,250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWw 05/18/12 8:56 PM AMERICAN IDOL PRIME :30 USCOHWRO511 \$1,250.00 NM									
8	05/19/12	05/19/12	MLB on FOX Primetime	MLB on FOX Prima	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWSa 05/19/12 7:49 PM MLB on FOX Primetime MLB on FOX Prima :30 USCOHWRO511 \$300.00 NM									
9	05/14/12	05/18/12	Fox Toledo News at 10PM	10-11p	11111--	:30	5	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 11111-- 5 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWM 05/14/12 10:52 PM Fox Toledo News at 10PM 10-11p :30 USCOHWRO511 \$175.00 NM 2 WUPWTu 05/15/12 10:27 PM Fox Toledo News at 10PM 10-11p :30 USCOHWRO511 \$175.00 NM 3 WUPWw 05/16/12 10:33 PM Fox Toledo News at 10PM 10-11p :30 USCOHWRO511 \$175.00 NM 4 WUPWTh 05/17/12 10:14 PM Fox Toledo News at 10PM 10-11p :30 USCOHWRO511 \$175.00 NM 5 WUPWF 05/18/12 10:20 PM Fox Toledo News at 10PM 10-11p :30 USCOHWRO511 \$175.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
787208-1	05/20/12	May 2012	04/30/12 - 05/20/12

Advertiser	Product	Estimate Number
US Chamber of Commerce	US Chamber	436

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	05/19/12	05/19/12	Fox Toledo News at 10PM	10-1030p	-----1-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 -----1- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWSe 05/19/12 10:27 PM Fox Toledo News at 10PM 10-1030p :30 USCOHWRO511 \$175.00 NM									
11	05/14/12	05/20/12	Fox Toledo News at 10PM	10-1030P	-----1	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 -----1 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWSu 05/20/12 10:15 PM Fox Toledo News at 10PM 10-1030P :30 USCOHWRO511 \$175.00 NM									
12	05/14/12	05/18/12	Seinfeld	M-F 11-1130p	MTWTF--	:30	4	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 MTWTF-- 4 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WUPWM 05/14/12 11:15 PM Seinfeld M-F 11-1130p :30 USCOHWRO511 \$60.00 NM 4 WUPW Tu 05/15/12 11:26 PM Seinfeld M-F 11-1130p :30 USCOHWRO511 \$60.00 NM 1 WUPW W 05/16/12 11:12 PM Seinfeld M-F 11-1130p :30 USCOHWRO511 \$60.00 NM 2 WUPW Th 05/17/12 11:26 PM Seinfeld M-F 11-1130p :30 USCOHWRO511 \$60.00 NM									
13	05/14/12	05/18/12	The Office	M-F 1130p-12a	MTWTF--	:30	4	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 MTWTF-- 4 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWM 05/14/12 11:52 PM The Office M-F 1130p-12a :30 USCOHWRO511 \$60.00 NM 3 WUPW Tu 05/15/12 11:51 PM The Office M-F 1130p-12a :30 USCOHWRO511 \$60.00 NM 4 WUPW W 05/16/12 11:58 PM The Office M-F 1130p-12a :30 USCOHWRO511 \$60.00 NM 2 WUPW F 05/18/12 11:52 PM The Office M-F 1130p-12a :30 USCOHWRO511 \$60.00 NM									
14	05/19/12	05/19/12	MLB on FOX Game 1	MLB on FOX	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWSa 05/19/12 6:10 PM MLB on FOX Game 1 MLB on FOX :30 USCOHWRO511 \$200.00 NM									
15	05/20/12	05/20/12	Fox News Sunday	Fox News Sunday	-----1	:30	1	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 -----1 1 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWSu 05/20/12 9:52 AM Fox News Sunday Fox News Sunday :30 USCOHWRO511 \$15.00 NM									
16	05/18/12	05/18/12	Msury	M-F 10-11 AM	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 ----1-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPW F 05/18/12 10:53 AM Msury M-F 10-11 AM :30 USCOHWRO511 \$50.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
767208-1	05/20/12	May 2012	04/30/12 - 05/20/12

Advertiser	Product	Estimate Number
US Chamber of Commerce	US Chamber	438

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	05/18/12	05/18/12	TMZ	M-F 5:30-6 PM	----1--	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 ----1-- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 05/18/12 5:56 PM TMZ M-F 5:30-6 PM :30 USCOHWRO511 \$60.00 NM									
18	05/18/12	05/18/12	Fox Toledo News at 10PM	10-11p	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 ----1-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 05/18/12 10:51 PM Fox Toledo News at 10PM 10-11p :30 USCOHWRO511 \$175.00 NM									
19	05/18/12	05/18/12	Seinfeld	M-F 11-1130p	----1--	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 ----1-- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 05/18/12 11:24 PM Seinfeld M-F 11-1130p :30 USCOHWRO511 \$60.00 NM									
20	05/18/12	05/18/12	30 Rock	M-F 6-6:30 PM	----1--	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 ----1-- 1 \$80.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 05/18/12 5:27 PM 30 Rock M-F 6-6:30 PM :30 USCOHWRO511 \$80.00 NM									
21	05/18/12	05/18/12	Anderson	M-F 4-5 PM	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/14/12 05/20/12 ----1-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWF 05/18/12 4:22 PM Anderson M-F 4-5 PM :30 USCOHWRO511 \$50.00 NM									

Total Spots 51 Gross Total \$5,945.00

Payment Terms 30 Days

Agency Commission \$891.75

Net Amount Due \$5,053.25

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